



boNGO - based on Need-driven Grassroots Ownership
 RAISING THE STANDARDS OF EDUCATION IN MALAWI



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- EARLY EDUCATION AND TEACHER TRAINING - HAPPY CLASSROOMS PROJECT AT PRIMARY SCHOOLS - FILM PRODUCTION -

project

film B'ella in Malawi schools

To educate and raise-awareness on a big scale and even in the most secluded communities, film is a very good tool. The Malawian non-governmental organization **boNGO** has produced two films in the local language Chichewa in order to promote health, development issues and behavior change including but not limited to Hiv/Aids.

One of the films is called **B'ella**, co-produced with Malawian organization **Dikamawoko Arts** in 2014 and screened at several film festivals - (1) Africa in Motion (Scotland), (2) Zanzibar International Film Festival (Tanzania), (3) Karlovy Vary International Film Festival (Czech Republic), (4) Bergen International Film Festival (Norway), (5) Silicon Valley African Film Festival (USA), (6) Goteborg International Film Festival (Sweden), (7) Houston Africa Film Festival (USA), (8) Luxor African Film Festival (Egypt) with more to come.

trailer: <https://www.youtube.com/watch?v=7CtyGxmO5oM&feature=youtu.be>

www: <http://www.bongoworldwide.org/programs-projects/youth-and-adult-education-awareness-raising-films/film-bella/>

The story of a secondary-school student B'ella looks into issues such as peer pressure, Hiv/Aids awareness, school-bullying, gender equality, early pregnancies, importance of education etc.

boNGO seeks for a partner that would fund screening of B'ella in Malawi secondary schools. This pilot project is to take place in 60 secondary schools in Blantyre. After each screening discussions with the students will be held at schools related to the issues raised by the film.

Duration of the project: 15 weeks

After successful complementation of the pilot project boNGO aims to keep screening B'ella in rural secondary schools in Southern region and later other parts of Malawi.

The following budgets counts on screening B'ella in 60 Blantyre-based schools. After finalization of the project the purchased car and other technical equipment will serve for screening B'ella in other parts of Malawi.

500 pounds ... petrol for traveling to 60 schools in Blantyre
 6800 pounds ... car and its maintenance (must be able to reach rural places with bad/no roads)
 350 pounds ... data projector
 600 pounds ... generator
 300 pounds ... projecting screen
 400 poundsspeakers
 300 pounds ... computer
 1800 pounds ... 3 monthly salaries for 2 people
 750 pounds various administration costs

Total: 11 800 pounds (approximately 2 GBP per student)

To produce the film lasted almost 3 years and costs exceeded 40 000 pounds.

Tereza Mirovicova
 Managing Director of boNGO